

ESPON



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Swedish Presidency
of the Council of the
European Union

// **ESPON Seminar in Luleå, Sweden 14 – 15 June 2023**

Territorial perspective of green industrialisation



Kulturens hus
Skeppsbrogatan 17,
Luleå, Sweden



Programme version: 11/05/23

// Context and objectives

The ESPON seminar on 14-15 June 2023 is organised in cooperation with the Swedish Presidency of the EU Council in the framework of the ESPON 2030 Cooperation Programme, which aims to support policy development for promoting territorial cohesion and harmonious development of the European territory.

Please note that all events are taking place on site.

As the world edged out of the COVID-19 pandemic, international organisations, financial institutions and business representatives have urged world leaders to ensure a recovery process that will lead to a greener and more sustainable global economy. Such a 'green recovery' can be an opportunity to **accelerate the shift from carbon-intensive industrial structures and processes towards more sustainable, environmentally-friendly solutions**. The transition shall not only put an end to the depletion of natural resources, biodiversity loss and climate change induced hazards, it shall also contribute to achieving social and economic goals laid down in the 2030 Agenda for Sustainable Development. This transition process has been termed 'green industrialisation' or 'green industrial revolution'.

Northern Sweden experiences a development boom of renewable-powered industries, with plans underway for large-scale fossil-free steel production and existing factories producing fossil-free fertiliser and aviation biofuel. Over the next two decades, up to 100,000 jobs are planned to be created in this sparsely populated region. These activities form the centrepiece of Sweden's 2045 net-zero carbon pledge and the country's ambitions to become a front-runner in the quest for a fossil-free economy.

Against this backdrop, the ESPON seminar in Lulea on 14-15 June 2023 in cooperation with the Swedish Presidency of the Council of the European Union will focus on the "Territorial perspective of the ongoing green industrialisation". The transition process entails various development opportunities and challenges that the region and municipalities need to deal with. The attraction and retention of skilled workforce is as relevant as the provision of attractive housing, services of general interest and the management of land use conflicts, to mention just some of the topics that will be addressed. **The ESPON seminar will be an opportunity to learn about experiences made already with green industrialisation, also in other parts of Europe, and to exchange on good practices**. Local, regional and national stakeholders as well as researchers will actively contribute to the event and have the possibility to network.

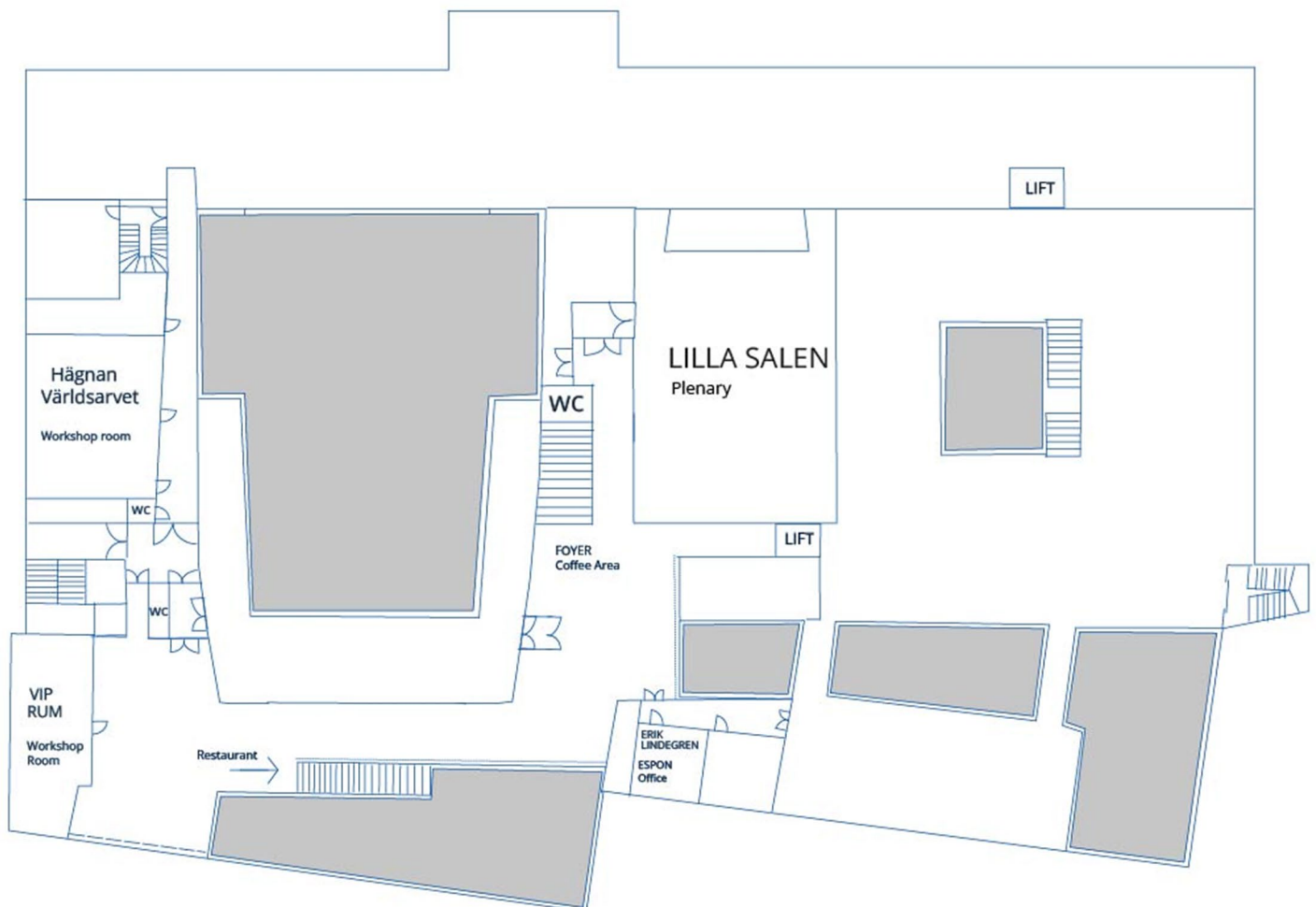
The different contributions to the ESPON seminar will feed into a **policy paper** that the ESPON EGTC compiles in cooperation with Nordregio on the "Territorial perspective of green industrialisation". While focusing on the northern Swedish regions of Västerbotten and Norrbotten, the policy paper will be of universal character, relevant for all regions in Europe, that are on their transition path to a greener economy.

// The programme in a nutshell

WEDNESDAY // 14 June		THURSDAY // 15 June	
08:15	Registration	08:45	Registration
09:00	Welcoming speeches	09:00	Parallel workshops
09:30	Policy setting	10:00	Coffee break
10:30	Coffee break	10:25	Parallel workshops
11:00	Territorial evidence	11:30	Conclusions and reflections
12:30	Lunch break	12:30	End of the seminar
13:30	Inspirational speech	// All hours indicated in the programme are in CET	
14:00	World café sessions		
16:00	Coffee break		
16:30	Fishbowl session		
17:30	End of the day		

// Floorplan Venue

(2nd floor)



Note: 1st floor: Restaurant, registration, cloakroom




// Wednesday 14 June

- Foyer**
(1st floor) 08:15 *Registration*
- Lilla salen** 09:00 **Welcome and Opening**
Moderator: Karin Hübinette
// Peter Kullgren, Minister of Rural Affairs and Infrastructure
// Anders Öberg, Norrbotten Region
// Wiktor Szydarowski, ESPON EGTC
- Lilla salen** 09:30 **Policy Setting**
Moderator: Karin Hübinette
// Tomas Mörtzell, CPMR Baltic Sea Commission
// Tomas Kuhmunen, Sami Parliament: "Sami land use – a landscape perspective"
// Claes Nordmark, Association of Municipalities in Norrbotten Region
// Therese Kreisel, Skellefteå Municipality
- Foyer**
(2nd floor) 10:30 *Coffee break*
- Lilla salen** 11:00 **Territorial evidence**
Moderator: Karin Hübinette
// Sverker Sörlin, Royal Institute of Technology Stockholm: "The historical perspective of industrialisation in northern Sweden"
// Ann-Kristin Bergquist, Uppsala University: "Drivers behind industrialisation in northern Sweden: Past and present"
// Luisa Pedrazzini, Lombardy Region: "The use of SDG in green industrialisation"
// Michaela Gensheimer, ESPON EGTC & Carlos Tapia, Nordregio: "Introduction to joint policy paper "Territorial perspective of green industrialisation""
- Restaurant**
(1st floor) 12:30 *Lunch break*
- Lilla salen** 13:30 **Inspirational Speech**
// Rob Hopkins, Transition Network
- Lilla salen** 14:00 **World café session: What do regions need to transition to green industrialisation?**
// How to manage the U-turn? Demography, employment and skilled labour
moderator: Caroline Creamer, reporter: Andreea China
// How to improve local attractiveness? Housing, services of general interest and quality of life
moderator: Wolfgang Pichler, reporter: Michaela Gensheimer
// How to address land use conflicts? Land take, environment and historical land use
moderator: David Evers, reporter: Marjan van Herwijnen
// How to govern green transition? Urban-rural connections and cohesion
moderator: Joseph Gauci, reporter: Zintis Hermansons
// How can digitalisation help? E-health, digital innovation, public service provision
moderator: Ingmar Pastak, reporter: Nicolas Rossignol

Foyer (2nd floor)	16:00	Coffee break
Lilla salen	16:30	Fishbowl session
		Moderator: Rob Hopkins Inner circle: 5 or more key speakers for the topics above
	17:30	End of the day
	19:00	Dinner Offered by the Ministry of Rural Affairs and Infrastructure of Sweden
		Location: Elite Hotel Luleå Storgatan 15, 972 32 Luleå, Sweden

// Thursday 15 June




Foyer (1st floor)	08:45	Registration
	09:00	Parallel Workshops: Green Industrialisation in practice: Practical examples gathering ideas for further research and recommendations

How to manage the U-turn?	How to improve local attractiveness?	How to address land use conflicts?
 Världsarvet/Hägnan	 Lilla Salen	 VIP Rum
Moderator: Roland Arbter Reporting: Andreea China	Moderator: Mathilde Konstantopoulou Reporting: Michaela Gensheimer	Moderator: Renée Peters Reporting: Marjan van Herwijnen
Anna Berlina, Nordregio "Experiences of recruitment and retention in the welfare sector (SE)"	Jenny Breslin, Hela Sverige ska leva (SE) "Local development groups helping to improve local attractiveness (SE)"	NN "Dealing with land use conflicts in Norrbotten and Västerbotten (SE)"
Michael Rosenberger, Lead stakeholder Vienna - MISTA (tbc) "Experiences of adult training and labour market policy (AT)"	Sophie Forsberg Johansson, Luleå Municipality (SE) "Citizens, decision-makers, art and academia in the green transition (SE)"	Leena Suopajarvi, University of Lapland (FI) "Experiences of developing a social impact management plan using the SIMP tool"
Torbjørn Aag or Åsta Halse, Trainee Helgeland (NO) (tbc), "Attracting talent to Helgeland"	Miguel Ángel Herrera Gutiérrez, Genalguacil (ES) (tbc) "Rural Innovation Encounters"	Marcia van der Vlugt, Ministry of the Interior and Kingdom Relations (NL), "Beautiful Netherlands"

Foyer
(2nd floor)

10:00 *Coffee break*

10:25 **Parallel Workshops: Green Industrialisation in practice: Practical examples gathering ideas for further research and recommendations**

How to govern green transition?	How can digitalisation help?	How to solve financial issues?
 Lillia Salen	 Världsarvet/Hägnan	 VIP Rum
Moderator: Ragnhildur Fridriksdottir Reporting: Zintis Hermansons	Moderator: Ana Seixas Reporting: Nicolas Rossignol	Moderator: Radu Necsuliu Reporting: Marta Roca
Anneloes van Noordt, Department of Environment and Spatial Development, Flanders (BE) <i>"Setting-up climate districts in Flanders"</i>	Niclas Forsling, Region Västerbotten (SE) (tbc) <i>"Regional development impacts of digital health and social care (SE)"</i>	Scottish example (tbc)
Ola Saua Førland, Rogaland County (NO) <i>"Rogaland County's work on a county plan for green industries"</i>	NN, via MC IT <i>"Digitization of the local urban planning process in Lombardy (IT)"</i>	Carlotta Fioretti, JRC (tbc) <i>"JRC Handbook of territorial and local development strategies"</i>
NN (tbc) <i>"Experiences of mutual learning within the Interreg Europe SYMBI project (EU)"</i>	Carlos Tapia, Nordregio (SE) <i>"Setting-up industrial symbiosis in Sicily (IT)"</i>	Merja Haapakka, European Commission <i>"Harnessing talent in Europe's regions"</i>

Lilla salen

11:30 **Concluding panel conversation**

Moderator: Karin Hübinette

//Karin Hübinette – reflections on the seminar, lessons learned, research and policy needs identified

// Sverker Lindblad, Ministry of Rural Affairs and Infrastructure, Sweden– lessons learned

// Thiemo Eser, ESPON Programme Managing Authority, Luxembourg – reflections on the seminar

// Wiktor Szydarowski, Director ESPON EGTC, Luxembourg – steps for the future

// Juana López Pagán, Ministry for the ecological transition and the demographic challenge, Spain -Plans of Spain's EU Presidency 2023

// Practical Information

// Venue and time of the seminar dinner

Location: **Elite Hotel Luleå**
 Storgatan 15, 972 32 Luleå, Sweden
 T. +46920274000

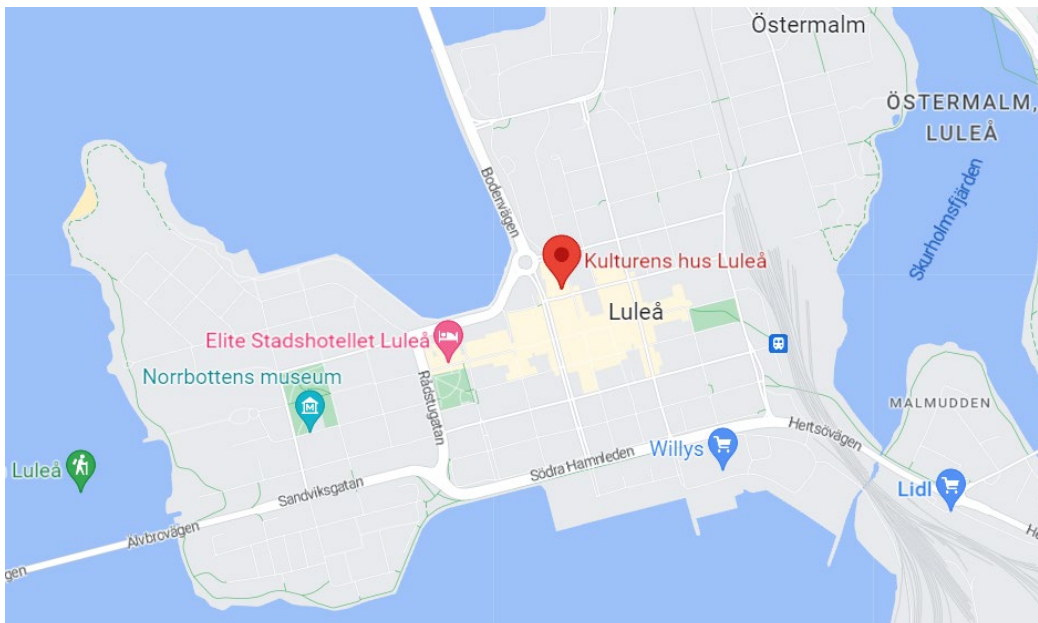
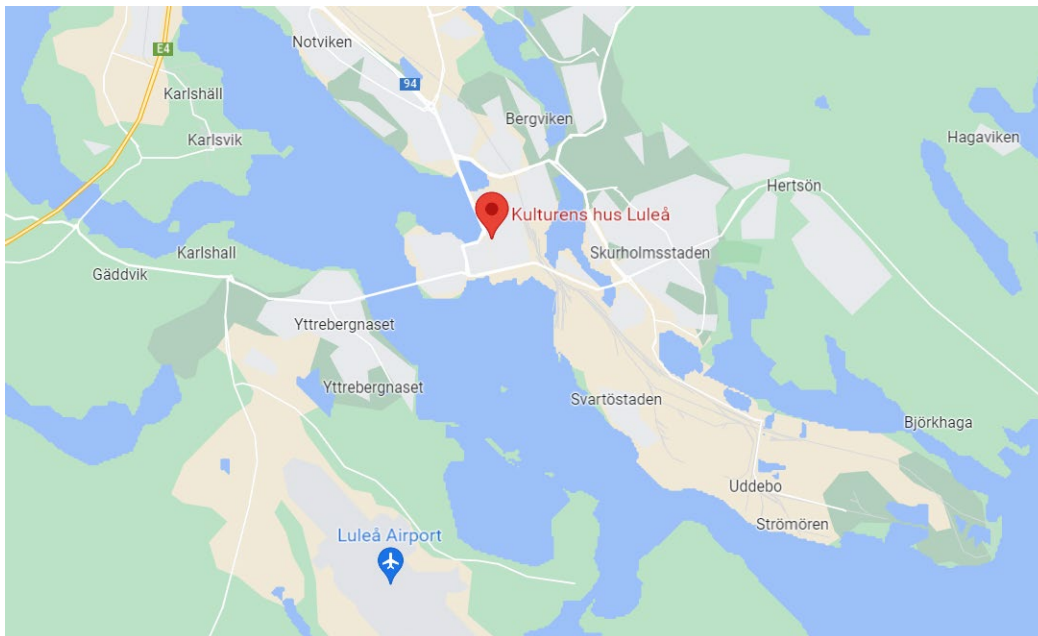


Time: **Wednesday 14 June 2023 at 19:00**
 Offered by the Ministry of Rural Affairs and Infrastructure of Sweden



// Venue of the seminar

Location: **Kulturens hus**
 Skeppsbrogatan 17, Luleå, Sweden
<https://www.kulturenshus.com/konferens/>



// How to get there

Luleå airport is connected to the city by bus lines 4 and 104. Please find the timetables [here](#) (page 18 cont. and page 74 cont.)

The bus stop "Shopping, Centrum" serves the **venue** (distance: 190m) and **Best Western Savoy hotel** (distance: 210m). The bus stop "Smedjegatan, Centrum" serves **Quality hotel** (distance: 290m) and **Elite hotel** (distance: 350m).

Bus tickets can be bought from the self-service machine in the airport bus stop and various other bus stops in the city. Bus tickets can also be bought via the LLT app. [Download app \(iPhone\)](#) [Download app \(Android\)](#)

// Accommodation

Location: **Best Western Savoy Hotel Luleå**
 Storgatan 59, 972 31 Luleå, Sweden
 T. +4692019500
<http://www.hotellsavoy.se/>



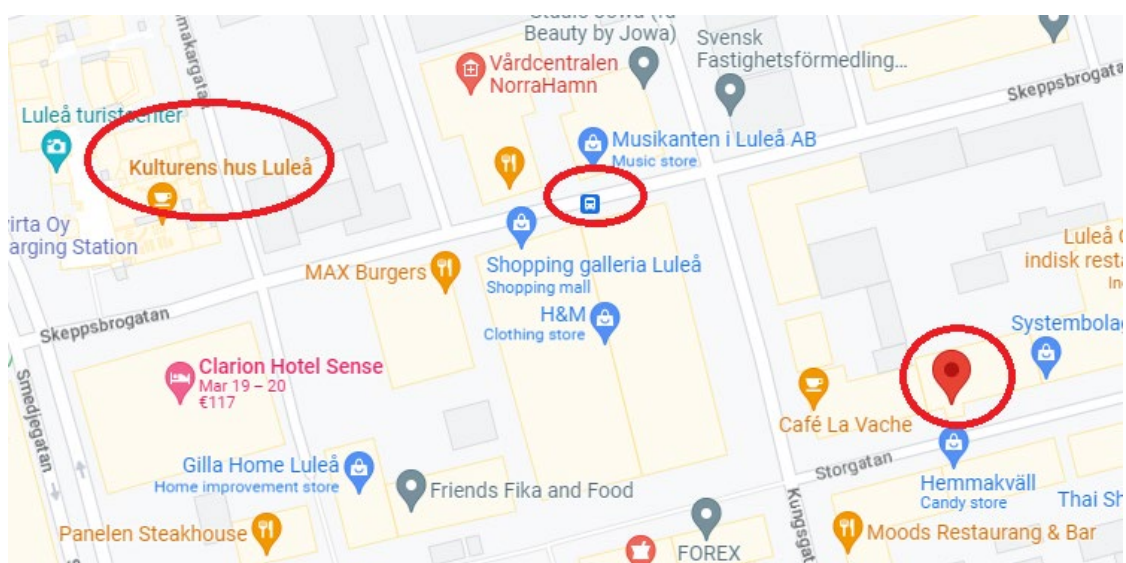
Information:

If you wish to reserve a room, kindly fill in the hotel booking form which you can download from the event page and send it to info@hotellsavoy.se. **Rooms are limited and can be booked on a first come first serve basis until 12th of April 2023.**

Standard double room for single use:

- 11/6: 1495 SEK/room
- 12/6: 1495 SEK/room
- 13/6: 1595 SEK/room
- 14/6: 1595 SEK/room
- 15/6: 1495 SEK/room

The room price per night includes buffet breakfast and 12% VAT. The price also includes access to the hotel's Relax Area (Finnish sauna, jacuzzi, relaxation room, fitness room) and Wi-Fi access throughout the hotel.



Location: **Elite Hotel Luleå**



Storgatan 15, 972 32 Luleå, Sweden
T. +46920274000

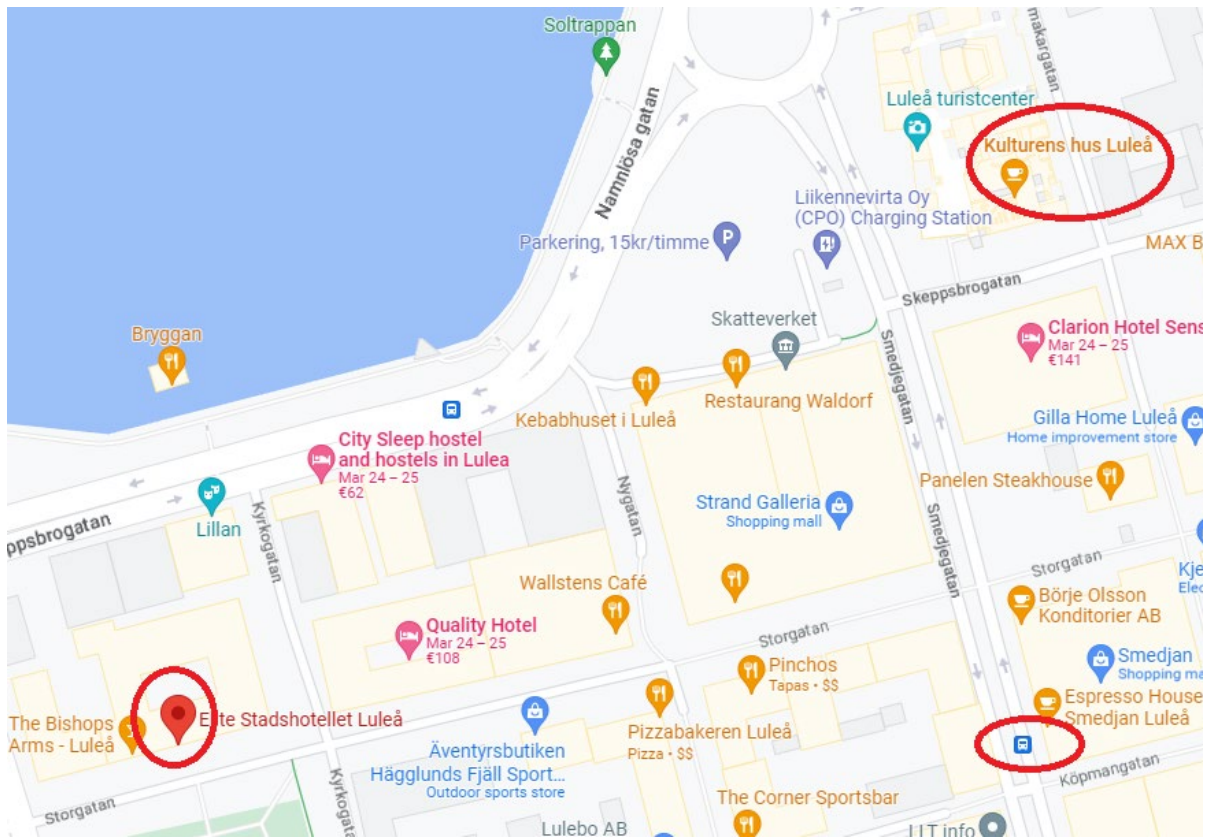
Information:

If you wish to reserve a room, please use the following booking link: [ESPON 11-16 June 2023](#)

Rooms are limited and can be booked on a first come first serve basis until 12th of April 2023.

Pricing:

- single room 1390 SEK
- superior single 1490 SEK
- double room 1590 SEK



Location: **Quality Hotel Luleå**
 Storgatan 17, 971 28 Luleå, Sweden
 T +46920201000
<https://www.nordicchoicehotels.se/>



Information:

If you wish to reserve a room, kindly fill in the hotel booking form which you can download from the event page and send it to q.lulea@choice.se. **Rooms are limited and can be booked on a first come first serve basis until 12th of April 2023.**

Pricing:

- single room 1495 SEK
- double room 1695 SEK

