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Ministry of Economic Development



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ASSOCIATION OF CHAMBERS OF COMMERCE AND INDUSTRY OF ALBANIA
UNION OF CHAMBERS OF COMMERCE & INDUSTRY OF ALBANIA



REGIONE
PUGLIA



SMART ADRIA



Introduction to the Blue Innovative Projects and the Potential of Algae - Puglia Region

26 Jan. 2021 - Valeria Patruno – ARTI Puglia

Big challenges for Big potentials



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Ministero del Commercio e dell'Industria del Turismo



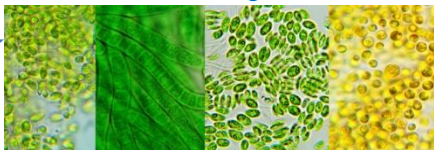
REGIONE PUGLIA



WHAT IS THE BLUE ECONOMY?

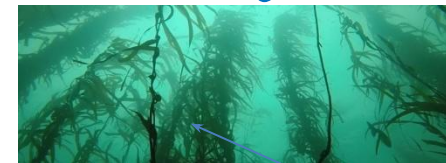


Microalgae



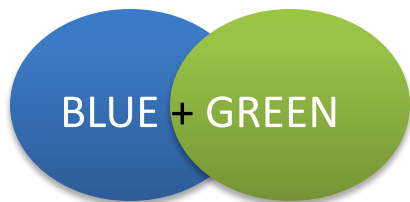
APULIA KUNDI
Innovation project

Macroalgae



ISPA – CNR
Innovation project

The potential of Algae



Growth / Economy

Potential impact of algae:
sustainability
environmental assessment
ecosystem and biodiversity

Potential use of algae in industries:
food (novel-food),
pharmaceuticals, cosmetics,
agricultural fertilizers,
biofuels industries



SHARED GOALS

4 HELIX approach

Open Innovation

New Food Chain

Aquaculture

Health & Environment

SHARED CHALLENGES

Culture

Standards/regulations requirements

ApuliaKundi

Microalgae

Advance stage

Functional food

Market expansion



Macroalgae

Initial stage

Novel food

Market search

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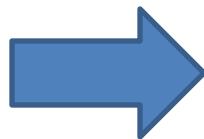


Introduction to Innovation Voucher

26 Jan. 2021 - Valeria Patrino – ARTI Puglia

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Blue Growth and Innovation





Innovation Voucher to support Blue Economy

Small lines of credit used by MSMEs for the purchase of services from knowledge providers to promote collaboration and stimulate the creation of innovations at firm-level.



Call for MSMEs



FISHERIES
AQUACULTURE
SHIPBUILDING
COSTAL TOURISM
MARITIME TRANSPORT
ENERGY & EXTRACTION
WATER PROJECTS

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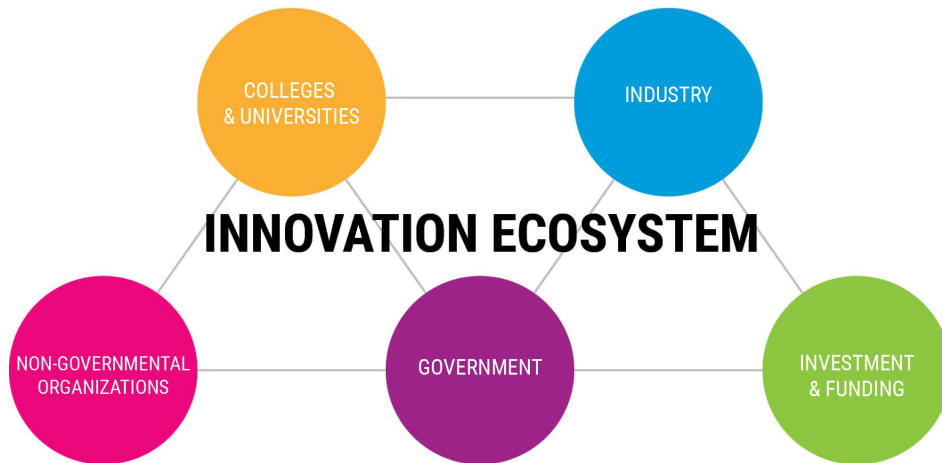
Blue Growth and Innovation Ecosystem in Puglia



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ApuliaKundi



a.r.t.i.
Agenzia regionale
per la tecnologia
e l'innovazione

Thanks for your attention

Contacts

Valeria Patruno

+39 33631 44793

v.patruno@arti.puglia.it

In collaboration with

