

# Interreg - IPA CBC

Italy - Albania - Montenegro



SMART ADRIA

## **BLUE GROWTH CROSS-BORDER CONFERENCE**

**Promoting the application of S3 in Adriatic-Ionian region**

*An online event in collaboration with*



**25, 26 and 27/01/2021**  
**10.00 - 12.30**

**25/01/2021**

### **INSTITUTIONAL GREETINGS (10:00-10:30)**

**Moderator: Ms. Rosanda Jocović**, Ministry of Economic Development, Montenegro

- **Mr. Crescenzo Marino** - Managing Authority - Interreg IPA programme Italy-Albania-Montenegro
- **Ms. Milena Lipovina Božović**, State Secretary, Ministry of Economic Development of Montenegro



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- **Ms. Ines Muçostepa**, Chair of Union of Chambers of Commerce and Industry of Albania (UCCIAL)
- **Mr. Alessandro Delli Noci**, Apulian Regional Minister for Economic Development, Competitiveness, Economic Activities and Consumers, International Policies and Foreign Trade, Energy, Networks and Digital Infrastructures for Development, Industrial Research and Innovation, Youth policies - Puglia Region, Italy
- **Ms. Ilda Dega**, Ministry for Europe and Foreign Affairs (MEFA), Albania
- **Mr. Donato Toma**, President of the Molise Region, Italy
- **Mr. Bojan Vujović**, Advisor to the Deputy Chief Negotiator – NIPAC, European Integration Office (EIO)/ Prime Minister’s Office, Government of Montenegro
- **Mr. Luigi Triggiani**, Secretary General of Unioncamere Puglia (Regional Union of the Chambers of Commerce, Industry, Craft and Agriculture of Puglia)



### SECTION I – SMART ADRIA “BLUE ECONOMY MAPPING STUDY” (10.30-12.30)

**Moderator: Ms. Santa Vitucci, Puglia Region, Italy**

- **A new methodological approach. The Quadruple Helix and the linkages with Smart Specialization Strategy and EUSAIR**

*10:30 - 10:55 Mr. Ivano Dileo – Regional Agency for Technology and Innovation (ARTI) and University of Bari, Puglia Region, Italy[1] – “The Blue Growth Mapping Study with a special focus on Puglia Region”*

*10:55 – 11:05 Mr. Vladimir Pandurov - External expert, Ministry of Economic Development of Montenegro*

*11:05 - 11:15 Mr. Gledis Gjipali - External expert, Union of Chambers of Commerce and Industry of Albania*

- **From S3 towards S4+ - Building a new Smart Specialization Strategy for sustainable and inclusive growth in Blue Economy**

MONTENEGRO

11.20 - 11.30 Ms. **Branka Žižić**, Ministry of Economic Development



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### ALBANIA

11.30 - 11.40 **Ms. Florensa Haxhi**, *Director General for Development Programs & Program Manager for Regional Economic Area, Prime Minister's Office*

### ITALY

11.45 - 11.55 **Mr. Carlo Gadaleta** – *Regional Agency for Technology and Innovation (ARTI), Puglia Region, Italy - “Blue Economy in the Apulian Smart Specialization Strategy and Blue Innovation drivers”*

- **Blue Growth in the future of Adriatic-Ionian Macro-regional Strategy.**

What's going on in Pillar I – Blue Growth - in the next Programming cycle?

11.50 - 12.05 **Ms. Milena Krasić** – *Directorate for Fisheries, Ministry of Agriculture and Rural Development of Montenegro*

The 2021/27 Programming period. Building up synergies between EUSAIR and INTERREG IPA IT-AL-ME.

12.15-12.30 **Mr. Mauro Novello** - *JS Coordinator - INTERREG IPA IT-AL-ME*

- **Q&A AND WRAP UP**

Moderator: **Mr. Vladimir Pandurov**, expert Ministry of Economic Development, Montenegro



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**SECTION II – SHARING GOOD PRACTICES FOR A BETTER FUTURE TOGETHER. A COLLECTION OF CASE STUDIES**

**Moderator: Mr. Michele Petracca, Molise Region**

- **10.00 - 10.15 BLUE CRABS**

**Ms. Rosanda Jocović**, Ministry of Economic Development, Montenegro

**Ms. Jovana Tomanić**, Institute of Marine Biology, Montenegro



- **10.15 - 10.40 - BLUE INNOVATIVE PROJECTS AND THE POTENTIALITY OF ALGAE**

**Ms. Valeria Patruno** - Regional Agency for Technology and Innovation (ARTI), Puglia Region, Italy

**Mr. Gianluca Bleve** - Istituto Scienze delle Produzioni Alimentari - Ispa Cnr - Seaweed project

**Ms. Danila Chiapperini** - Apulia Kundi

- **10.35 - 10.50 INNOVATION VOUCHER**

**Ms. Angela Abrescia**, Technical Assistance of Unioncamere Puglia

### **11.00 - 12.30 WORKING SESSIONS: DEVELOPING POLICY RECOMMENDATIONS**

*Three national working groups working separately on drafting policy recommendations (Italy guided by Puglia Region; Montenegro guided by Ministry of Economy; Albania guided by UCCIAL). Each group is supposed to write down a list of policy recommendations which will be presented at the closing session.*



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**27/01/2021 – reserved to Project partners**

**SECTION III – GOOD EXPECTATIONS FOR THE FUTURE... SMART ADRIA BLUE GROWTH'S MEMORANDUM OF UNDERSTANDING**

- **10.00 - 10.15 Policy recommendations identified in the working session**  
Presented by the representatives of working groups
- **10.15 - 11.30 Open debate, selection of the most significant Policy recommendations and signing of MoU**

**Mr. Vladimir Pandurov - Expert, Ministry of Economic Development, Montenegro**



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### 11.30-12.30 WRAP UP AND CONCLUSIONS

- Union of Chambers of Commerce and Industry of Albania (UCCIAL)
- Puglia Region, Italy
- Ministry for Europe and Foreign Affairs (MEFA), Albania
- Molise Region - First Department of the Presidency of the Regional Government – Italy
- European Integration Office (EIO)/ Prime Minister's Office, Government of Montenegro
- Unioncamere Puglia (Regional Union of the Chambers of Commerce, Industry, Craft and Agriculture of Puglia)
- Ministry of Economic Development, Montenegro

